

A sample of event speakers...



OCT 22nd KEYNOTE SPEAKER:

Bruce Clark is a principal in Marler Clark in Seattle. He has an extensive background in civil litigation, including personal injury, product liability and professional malpractice actions. Since the landmark Jack-in-the-Box litigation Mr. Clark has been continuously involved in food and waterborne illness litigation involving bacterial, viral, and parasitic agents in settings ranging from large scale outbreaks to individual cases.

OCT 21st:



Dr. Ray Copes is the Director of Environmental and Occupational Health at the Ontario Agency for Health Protection and Promotion. Ray is well known for his work in toxicology risk assessments. His history includes evaluating risks of dioxins in milk, cadmium in oysters and mercury in schools. Ray will be speaking on risk communication issues.



Dr. Ben Chapman is an Associate Professor with the North Carolina State University—every week he creates a food safety info sheet on hot topics, & uses social media to promote behavioral changes in food safety attitudes. Ben will be speaking both days on using social media (Oct 21st) and the importance of positive food safety culture (Oct 22nd).



Brent Warner is the Executive Director of Farmers markets in Canada. He is passionate about farming in North America, and has initiated markets for wine and kiwis in Vancouver Island. He created many of the farmer's markets associations in BC and actively promotes agritourism. Brent will be speaking about farming sustainability in BC (Oct 22nd).

For more information, visit the conference page on our web-site at www.bcfpa.net

FOR MORE CONFERENCE INFORMATION

www.bcfpa.net

Contact Terry Peters, BCFPA President
tel: 604.274.7658 or president@bcfpa.net

SEND COMPLETED REGISTRATION FORM TO

c/o Lorraine McIntyre, BCFPA Treasurer
fax: 604.707.2441 or treasurer@bcfpa.net
mail: 3775 Edinburgh St, Burnaby, BC V5C 1R4



BCFPA Mission: *To provide a forum to exchange information on protecting the food supply*

THANKS—BCFPA gratefully acknowledges our Platinum Sponsors

- ◆ BC Innovation Council for New Technologies for Early Detection of Food Pathogens and Networking
- ◆ NCC Environmental Health for Risk Communication and Water

DELTA Vancouver Airport Hotel

www.deltahotels.com

3500 Cessna Drive, Richmond BC

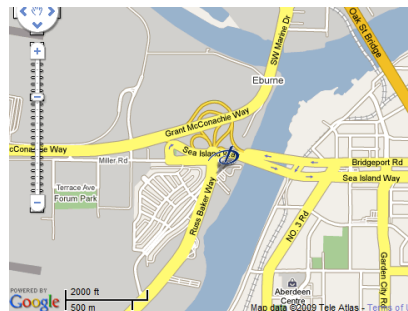
tel 604.287.1241 or 1.800.447.4136

Hotel Booking Reservation under 0910BCFO at \$129 per night

Directions—

By car: via Arthur Laing bridge, exit South terminal, left on Miller Rd, right on Cessna Dr.

By transit: Canada Line to Bridgeport Stn, C92 Sea Island South bus (2 min ride) to Airport Stn Bay 6



BC Food Protection Association

**The First Decade Conference
1999 to 2009**

Embracing a Changing World

Technical Sessions
Oct 21st 2009

- Risk Communication
- Novel Food Pathogen Detection

Conference Oct 22nd 2009

- Water: the treasure we still take for granted
- Decloaking pathogens: the battle rages on
- Changing values affecting our food supply
- The costs of processing safe food

Location:

Delta Vancouver Airport Hotel

3500 Cessna Drive, Richmond BC

tel 604.287.1241

Registration Information

Send completed forms to BCFA Treasurer, Lorraine McIntyre.

Company Name: _____

Your Name: _____

Address: _____

City: _____ Postal code: _____

Tel: _____ Fax: _____

E-mail: _____

Registration date: _____

BCFPA membership Regular/Sustaining Student

Not a member Do you wish to join? Yes

Costs: Individual \$30 Student/Retired \$15

Sustaining Bronze \$100 Silver \$250 Gold \$500

Please consult www.bcfpa.net for further membership info

Conference Registration	BC Food Protection Association Members				Non-Members	
	Regular and Sustaining		Students ‡			
Early rate, register before Sep 19 th Late rate, register after Sep 19 th						
Cancellation Policy (see below) †	Early	Late	Full day	½ day	Early	Late
Wed Oct 21 st Sessions Morning: Risk Communication Afternoon: New Technologies	each session: \$ 75	each session: \$ 100	\$ 40	\$ 20	each session: \$ 100	each session: \$ 125
Thu Oct 22 nd Full Day Conference	\$ 175	\$ 200	\$ 65	\$ 35	\$ 250	\$ 275
TOTAL COST Oct 21st, 22nd	\$ 325	\$ 400	\$ 105	\$ 55	\$ 450	\$ 525

† Cancellation before Oct 14th, full refund minus \$25 admin fee. After Oct 14th, no refunds. ‡ Only BCFPA student members may register for the conference. Membership is \$15.

Your Session Choices: **Rate (see above)**

Oct 21st morning afternoon both \$ _____

Oct 22nd full day conference \$ _____

BCFPA Membership fees (valid to Dec 31, 2010) \$ _____

TOTAL AMOUNT DUE: \$ _____

Method of Payment

Cheque (payable to BC Food Protection Assoc) Cash
Credit Card VISA Mastercard AMEX

Card Number: _____

Card Expiry Date: _____

Card Holder Name: _____

Signature: _____

Wednesday October 21st Technical Sessions

7:30—8:30am Registration open

Morning: Risk Communication

8:30am A framework for risk communication for the public, corporations & government
Ray Copes

9:15am Strategic responses to critical events & how to manage crises
Della Smith

10:30am Using social media to get your message across to your audience
Ben Chapman

11:15am An industry perspective to risk communication

12:00—1:00pm Registration open / Lunch

Afternoon: New Technologies for Early Detection of Food Pathogens

1:00pm Microfluidic microarray method for detection of fungal infection in food crops
Paul Li

1:30pm Biosensor methods for food protection
Hogan Yu

2:00pm Advanced microelectronics and biomolecular research
Gary Maki

3:00pm Pathogen and biomarker detection in food safety testing (Boreal Genomics)
Andre Marziali

3:30pm Cantest industry presentation by Nilmini Wijewickreme (Director, Food Safety)

4:00pm How to commercialize your technology?
Panel Discussion

5:00-6:30pm Partnering Session (wine & cheese)

Thursday October 22nd Conference — The First Decade *Embracing a Changing World*

7:30-8:30am Registration open

8:45 am Terry Peters Opening Remarks West ballroom

9:00 am Bruce Clark Key-Note Address West ballroom

9:55 am Terry Peters Instructions for Sessions

Morning Session A

Time	Speaker	Topic
		The costs of processing safe food
10:00 am	Michael Gänzle	Non-thermal processing & <i>E.coli</i>
10:30 am		Nutrition Break
11:00 am	Michael Gänzle	Plant based antimicrobials
11:30 am	Ian Crook	Sanitation issues
12:00 pm	Joanne Gin	It isn't easy being green
12:30 pm		Lunch

Afternoon Session A

Changing values affecting our food supply

1:30 pm	Karen Rideout	Food Security
2:00 pm	Brent Warner	Farming sustainability in BC
2:45 pm	Ben Chapman	Social culture of food safety

3:30 pm **Nutrition Break**

4:00 pm **SM & Regular member Awards, Door Prize**

4:15 pm **Peter Hopkinson Closing Speaker West Ballroom**

Morning Session B

Time	Speaker	Topic
		Decloaking Pathogens: the battle rages on
10:00am	Marsha Taylor	What's making us poop.
10:30am		Nutrition Break
11:00am	Paul Kitching	Zoonotic pathogens & their effects
11:30am	Don Kramer	Seafood products making us sick
12:00pm	Jovana Kovacevic	Stinkies and Slimies (biofilms)
12:30pm		Lunch

Afternoon Session B

Water: the treasure we still take for granted

1:30pm	Doug Neden	Our water supply
2:00pm	Dean Scovill	Boil-water advisories
2:30pm	Shawn Sanders	Cross connections
3:00pm	Eddie Elsesser	Make every drop count!

Nutrition Break